For Immediate Release

**Las Vegas Magic Star Jeff McBride brings a new kind of magic show to screens worldwide starting May 7**

Las Vegas – April 29, 2021 -- Las Vegas master magician Jeff McBride has used his time during the pandemic to create something utterly unique. McBride’s latest creation, ***Jeff McBride – MagicQuest*** uses the Zoom platform to deliver truly interactive magic and storytelling over the internet. After months of development with his team, McBride has combined his magical performance with the tale of his life-long quest to uncover the secrets of real magic. With *MagicQuest*, he invites audiences into his home—his House of Mystery – for a unique experience that is part show, part tour—and even includes a special VIP afterparty.

Few performing magicians will profess to believing in “real magic,” but McBride has been on a lifelong quest to discover just that. Has he found it? The answer is *Jeff McBride – MagicQuest*. Tracing his career, which has paralleled his quest, for over 40 years, the show is filled not only with amazing magic, but with stories of his travels, revelations—and his continuing search for the magical.

*Jeff McBride – MagicQuest* opens its doors to the public on Friday, May 7 at 7:00 pm, over the Zoom platform. Tickets range from $30 per screen on up to the $100 VIP ticket, which includes an afterparty, where guests can interact with McBride, see parts of his “House of Mystery” never before revealed to the general public, and even receive a special “Treasure Chest” of rarely seen McBride video, graphics, and other mementos. Only 8 performances, with 100 tickets available for each, are currently available.

McBride’s show is not the first magic show on Zoom. In fact, he and the team from his McBride’s Magic & Mystery School have been producing a weekly *Monday Night Mystery School* show online for almost ten years—the last 14 months of which have utilized the Zoom platform. “I love the real interactivity of the medium,” says McBride. “It allows me to interact with audience members even more directly than you can do with live audiences in the theater.”

Other popular magicians have attempted their shows on Zoom over the past few months, including Michael Carbonaro, Helder Guimares and Alex Ramon – but McBride’s takes the medium to new levels of interactivity, moving through multiple locations within and around his home, developing a strong storyline throughout, and experimenting with various new ways of interacting with audiences.

Jeff McBride – MagicQuest opens May 7 at 7 pm (Las Vegas time) and runs for 8 performances through May 16. Audiences can learn about Jeff McBride, this show, view a video trailer and purchase tickets by visiting <https://mcbridemagic.com>.